

## **WE ARE NATURE**

### **Both new and established at the INF - the festival about nature and the environment in Innsbruck in October 2020**

It is with confidence that the International Nature Festival is creating the programme for 2020 and the first news in is that the Nature and Environment Festival is now also becoming international in name. The linchpin is Tyrol's capital, Innsbruck, where the INF will take place from 2 to 10 October 2020 and especially the **Innsbruck Nature Film Festival will celebrate its 19<sup>th</sup> edition from 6 to 9 October 2020. International in Innsbruck!**

#### **film – watch, feel, marvel**

The heart of the festival is the internationally renowned Innsbruck Nature Film Festival. Nature filmmakers have been contributing impressive footage from all over the world to Innsbruck for 19 years and counting. Equally worth seeing are the works about the environment. The call for entries for the 2020 film competition is on! Short or feature film length, animation or live-action, fiction, documentary or action thriller – **filmmakers can submit their works until 1 June 2020** online at [www.naturefestival.eu](http://www.naturefestival.eu) and be in with the chance to win prizes of €15,000 as well as valuable material prizes in various categories. The audience will then be able to enjoy the top 50 selected films in October (6-9, 2020). **INF film tips** for home can be found on [Facebook](#) during and after the isolation period.

#### **on tour – on the road with "We are Nature"**

The idea of the INF On Tour is to trumpet the festival motto "We are Nature" from the rooftops with vim and throughout the year with monthly activities. This is just what the tour stop in Kufstein would be like: In cooperation with the FH Kufstein Tirol University of Applied Sciences, four films on the subject of living space should have been shown in the ambience of the burg. However, the COVID-19 virus has thwarted those plans and postponed everything until next April. So, INF On Tour has been delayed, but it's still coming, for example, in early summer with Clean Ups on the mountain.

#### **experiences – discover, learn, explore**

The Experiences capture what has grown in the past two years at the Nature Festival in Innsbruck. These are the encounters and exchanges on environment and nature, which happen inside in restaurants and outside in the park, on the mountain, in the forest, by the river and on the street. For children, young people and adults and for locals and guests alike. It is also the wealth of knowledge and expertise of the Tyrolean Environmental Ombudsman, the University of Innsbruck and other partners, which is passed on to the people during excursions, activities and lectures during the festival in October, in and around Innsbruck.

A brand new feature this year is the **UNIQA Sustainability Prize**, which will be awarded as well in October. It can be for a book, film, project or initiative but sustainability is the key word.

***About the INTERNATIONAL NATURE FESTIVAL – INF***

The merger of the Innsbruck Nature Film Festival and the Innsbruck Nature Festival resulted in the INTERNATIONAL NATURE FESTIVAL. The unique Nature FILM Festival in Innsbruck is accompanied by EXPERIENCES. In addition, the INF will be hitting the road via ON TOUR to bring important topics surrounding nature and the environment to the fore in other regions and to make a valuable contribution to the sustainable development of society.

***About the history of the INFF – INNSBRUCK NATURE FILM FESTIVAL***

Originating from the Innsbruck Nature Film Days, which have been enriching the state capital's cultural scene since 2002, the rise to the international film competition **INNSBRUCK NATURE FILM FESTIVAL** came about in 2013. Its success and the increasingly relevant theme of „Nature and the Environment“ in everyday life, brought with it in 2018, the idea of an integrative, interdisciplinary festival (INF) to fruition. In 2020 INFF celebrates its 19<sup>th</sup> edition.

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